

Ranchology Quarterly Sweepstakes Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: The Ranchology Quarterly Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry and have joined the Ranchology Rewards Program and confirmed agreement to [Terms and Conditions](#) of the program. Employees, officers, and representatives of The Clorox Company and/or its subsidiary The HV Food Products Co, Merkle Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules. Sponsor's decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: The HV Food Products Company, 1221 Broadway, Oakland, CA 94612. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Sweepstakes begins on July 21, 2023 at 1:00 p.m. Pacific Time ("PT"), ends on June 30, 2024 at 1:00 p.m. PT (the "Promotion Period"), and consists of four (4) independent Entry Periods (each an "Entry Period") as outlined in the table below. Entries do not carry over into subsequent Entry Periods.

Entry Period	Start Date/Time	End Date/Time	Approximate Drawing Date
1	July 21, 2023 at 1:00 p.m. PT	September 30, 2023 at 11:59 p.m. PT	October 16, 2023
2	October 1, 2023 at 12:00 a.m. PT	December 31, 2023 at 11:59 p.m. PT	January 16, 2024
3	January 1, 2024 at 12:00 a.m. PT	March 31, 2024 at 11:59 p.m. PT	April 15, 2024
4	April 1, 2024 at 12:00 a.m. PT	June 30, 2024 at 1:00 p.m. PT	July 15, 2024

Administrator's servers are the official time-keeping device for the Sweepstakes.

4. How to Enter: There are two (2) ways to receive Sweepstakes entries:

Claim Sweepstakes Entries as a Reward: If you have reached Level II or III and complete a badge, you may be offered the opportunity to claim two (2) Sweepstakes entries (if you are Level II) or three (3) Sweepstakes entries (if you are Level III) as your Reward when you complete a badge. Follow the links and instructions to agree to these Official Rules, and you will receive the applicable number of Sweepstakes entries for each Reward claimed during the Promotion Period.

Enter by Mail: To enter without earning a Sweepstakes entry as a Reward within the Ranchology Rewards Program, hand print your name, address, phone number, the email address associated with your Ranchology Rewards account, and date of birth on a piece of paper and mail it in an envelope with proper postage to "Ranchology Quarterly Sweepstakes – Entry Period {number of entry period}," c/o Merkle Inc., P.O. Box 5046, Department 848127, Kalamazoo, MI 49003-5046. **You must list the Entry Period for which you are entering on the front of your envelope, or your entry will be disqualified.** You will receive three (3) entries into the Sweepstakes. Limit: One (1) mail-in request per envelope. All mail-in entries must be handwritten and must be postmarked per the table below.

Entry Period	Start Date/Time	End Date/Time	Mail-in entries must be Postmarked By	Mail-in entries must be Received By
1	July 21, 2023	September 30, 2023	September 30, 2023	October 9, 2023
2	October 1, 2023	December 31, 2023	December 31, 2023	January 8, 2024
3	January 1, 2024	March 31, 2024	March 31, 2024	March 8, 2024
4	April 1, 2024	June 30, 2024	June 30, 2024	July 8, 2024

All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: You may receive up to nine (9) entries by any combination of entry methods during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain the stated number of entries by using multiple/different email addresses, Reward Accounts identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

5. Prize Drawings: Administrator is an independent organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the Promotion Period, on or around the dates set forth in Section 1. Each potential winner will be notified by email. Each potential winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim a prize. If a potential winner cannot be contacted, fails to sign and return the Declaration or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner forfeits the prize or is disqualified for any reason, Sponsor will make reasonable efforts to award all prizes by selecting and notifying alternate winner(s) by random drawing from among all remaining eligible entries. Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of the Sweepstakes.

6. Prizes: ONE (1) ENTRY PERIOD 1 PRIZE: A prize package that includes two (2) nights' accommodations at a hotel near the winner's home determined by Sponsor in its sole discretion (single room, double occupancy); a \$400 restaurant gift certificate (terms and conditions of retailer apply); an activity or tour for winner and one (1) guest to be determined by Sponsor in its sole discretion; one (1) \$250 prepaid card; and four (4) Hidden Valley Ranch products awarded as four (4) free product coupons that expire on June 30, 2024. Each coupon is redeemable for a 16oz. bottle or larger (valued at up to \$4.00). Terms and conditions of gift cards and coupons apply. Winner must complete the trip within one (1) year from the drawing date or prize will be forfeited. Hotel stay must be booked at least twenty-one (21) days prior to check-in. Accommodations are subject to availability and blackout dates. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, surcharges, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Unless child of winner, guest must be eighteen (18) years of age or older as of the date of stay or a sibling/friend of winner with the appropriate parental permissions and releases and must stay on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, guest must be winner's parent/legal guardian. Travel restrictions, conditions and limitations may

apply. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if any part of the prize is delayed, postponed, or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion. Winner will not receive difference between actual and approximate retail value. Approximate Retail Value ("ARV"): \$2,000.00.

ONE (1) ENTRY PERIOD 2 PRIZE: A prize package that includes one (1) \$250 prepaid card; one (1) 13-piece Stainless Set; The Knife Set in Olive Wood; The Glassware Set; and four (4) Hidden Valley Ranch products awarded as four (4) free product coupons that expire 6/30/2024. Each coupon is redeemable for a 16oz. bottle or larger (valued at up to \$4.00). ARV: \$2,057.00.

ONE (1) ENTRY PERIOD 3 PRIZE: A prize package that includes two (2) nights' accommodations at a hotel near the winner's home determined by Sponsor in its sole discretion (single room, double occupancy); a \$400 gift certificate; an activity or tour for winner and one (1) guest to be determined by Sponsor in its sole discretion; one (1) \$250 prepaid card; and four (4) Hidden Valley Ranch products awarded as four (4) free product coupons that expire 6/30/2024. Each coupon is redeemable for a 16oz. bottle or larger (valued at up to \$4.00). Terms and conditions of gift cards and coupons apply. Winner must complete the trip within one (1) year from the drawing date or prize will be forfeited. Hotel stay must be booked at least twenty-one (21) days prior to check-in. Accommodations are subject to availability and blackout dates. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, surcharges, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Unless child of winner, guest must be eighteen (18) years of age or older as of the date of stay or a sibling/friend of winner with the appropriate parental permissions and releases and must stay on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, guest must be winner's parent/legal guardian. Travel restrictions, conditions and limitations may apply. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if any part of the prize is delayed, postponed, or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion. Winner will not receive difference between actual and approximate retail value. Approximate Retail Value ("ARV"): \$2,000.00.

ONE (1) ENTRY PERIOD 4 PRIZE: A prize package that includes one (1) \$250 prepaid card; The Carbon Steel set; one (1) 6-inch Chef Knife Accessories set; one (1) Frying Pan Silicone Universal Lid; one (1) rolling pin; one (1) carbon steel griddle; one (1) roasting pan rack; The Knife Set in Olive Wood; The Glassware Set; and Mise en Place Bowls. ARV: \$2,001.00.

For Prepaid Card Prizes: Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.

For All Prizes: Prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during the Promotion Period. Total ARV of all prizes: \$8,058.00.

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent

to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Sweepstakes, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance and may modify the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for (1) any incorrect or inaccurate information, whether caused by entrants, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software, or lost, interrupted or unavailable network, server, Internet Service Provider (ISP"), website or other connections, availability or accessibility or miscommunication or failed computer, satellite, telephone or cable transmission, lines, or technical failure or jumbled, scrambled, delayed or misdirected transmissions; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) other errors or problems of any kind relating to or in connection with Sweepstakes, whether computer, network, technical, mechanical, typographical, printing, human or otherwise, including, but not limited to, errors or problems which may occur in the administration of the Sweepstakes or the processing of Code request, entries, plays or prize claims, the announcement of the prizes or in any Sweepstakes-related materials;; (5) late, lost, undeliverable, damaged incomplete, inaccurate, stolen, delayed, misdirected or stolen mail; or entries;(6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of the prize (or any portion thereof). If for any reason an entrant's Submission is confirmed to have been erroneously deleted, lost, not received, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to [Sponsor's Privacy Policy](#) and [Financial Incentive Terms](#). <https://www.thecloroxcompany.com/privacy/>.

13. Winner List: For a winner list, please click [HERE](#). The winner list will be posted after winner confirmation is complete.

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