

**Word Fury
Official Rules**

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Word Fury (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of The Clorox Company and/or its subsidiary The HV Food Products Company, Merkle Inc., Cataboom Company, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules. Sponsor’s and Administrator’s decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: The HV Food Products Company, 1221 Broadway, Oakland, CA 94612. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Sweepstakes begins at 1:00 p.m. Pacific Time (“PT”) on February 6, 2024, ends at 12:59 p.m. PT on April 29, 2024 (the “Promotion Period”) consists of twelve (12) weekly entry periods (each a “Weekly Entry Period”) as well as three (3) monthly entry periods ending at 12:59 p.m. PT on April, 30, 2024 (each a “Monthly Entry Period”), as outlined below:

Weekly Entry Periods:

Weekly Entry Period	Start Date at 1:00 p.m. PT	End Date at 12:59 p.m. PT	Approximate Drawing Date
1	February 6, 2024	February 12, 2024	February 27, 2024
2	February 13, 2024	February 19, 2024	March 5, 2024
3	February 20, 2024	February 26, 2024	March 12, 2024
4	February 27, 2024	March 4, 2024	March 19, 2024
5	March 5, 2024	March 11, 2024	March 26, 2024
6	March 12, 2024	March 18, 2024	April 2, 2024
7	March 19, 2024	March 25, 2024	April 9, 2024
8	March 26, 2024	April 1, 2024	April 16, 2024
9	April 2, 2024	April 8, 2024	April 23, 2024
10	April 9, 2024	April 15, 2024	April 30, 2024
11	April 16, 2024	April 22, 2024	May 7, 2024
12	April 23, 2024	April 29, 2024	May 14, 2024

Monthly Entry Periods:

Monthly Entry Period	Start Date at 1:00 p.m. PT	End Date at 12:59 p.m. PT	Approximate Drawing Date
1	February 6, 2024	February 29, 2024	March 14, 2024
2	March 1, 2024	March 31, 2024	April 11, 2024
3	April 1, 2024	April 30, 2024	May 9, 2024

Administrator’s servers are the official time-keeping devices for the Sweepstakes.

4. How to Enter: During the Promotion Period, visit <https://www.hiddenvalley.com/word-fury/> and follow the links and instructions to register (if you have not done so previously) or log in to your account. If this is your first visit to the Hidden Valley site, you will be required to provide your name, email address and password as well as agreement to the terms of the site (<https://www.thecloroxcompany.com/terms/>) to register. In addition, you will be required to review and confirm agreement to these Official Rules. You will

be presented with a game; please guess a word that correlates to the recipe for that week. After you complete the game, you will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing and one (1) Sweepstakes entry into the applicable Monthly Entry Period drawing.

Limit: You may enter one (1) time per day during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

5. Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the applicable Weekly/Monthly Entry Period, on or around the dates listed in Section 3 above. Non-winning Weekly/Monthly Entry Period entries will not carry over into any subsequent Weekly/Monthly Entry Period. The potential winners will be notified by email. Potential winners may be required to provide their name, home mailing address (P.O. Boxes may not be permitted), and date of birth to confirm eligibility and for purposes of prize fulfillment within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to provide any other requested information within the required time period (if applicable), or the prize is returned as undeliverable, the potential winner forfeits his/her/their prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner of a prize valued over \$25 forfeits the prize or is disqualified for any reason, Sponsor will make reasonable efforts to award all prizes by selecting and notifying alternate winner(s) by random drawing from all remaining eligible entries. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Sweepstakes.

6. Prizes:

Monthly Entry Period Prizes:

ONE (1) MONTHLY ENTRY PERIOD 1 Southern Inspired Flavor Destination to New Orleans, Louisiana: A trip for two (2) to New Orleans, Louisiana. Trip package includes round trip; two (2) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); ground transportation to and from destination airport and hotel; \$300 stipend for winner and one (1) guest at Commander's Palace and \$500 spending money. Approximate Retail Value ("ARV"): \$3,700.00. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

ONE (1) MONTHLY ENTRY PERIOD 2 BBQ Inspired Flavor Destination to Dallas, Texas: A trip for two (2) to Dallas, Texas. Trip package includes round trip; two (2) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); ground transportation to and from destination airport and hotel; \$300 stipend for winner and one (1) guest at Y.O. Ranch Steakhouse and \$500 spending money. Approximate Retail Value ("ARV"): \$3,750.00. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

ONE (1) MONTHLY ENTRY PERIOD 3 Atlantic Inspired Flavor Destination to Boston, Massachusetts: A trip for two (2) to Boston, Massachusetts. Trip package includes round trip; two (2) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); ground transportation to and from destination airport and hotel; \$300 stipend for winner and one (1) guest

at Ramsay's Kitchen and \$500 spending money. Approximate Retail Value ("ARV"): \$4,125.00. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

For All Travel Prizes: Winner must complete the trip within one (1) year from the drawing date or prize will be forfeited. Trip must be booked at least twenty-one (21) days prior to departure. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Winner must have proper identification and a valid credit card for hotel check-in and to cover incidental expenditures. Unless child of winner, travel companion must be eighteen (18) years of age or older as of the date of departure or a sibling/friend of winner with the appropriate parental permissions and releases and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, travel companion must be winner's parent/legal guardian. Travel companion must execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions and limitations may apply. **By traveling and attending event, winner and winner's guests voluntarily assume all risks related to exposure to COVID-19.** Winner and travel companions are responsible for complying with any COVID-19 requirements set forth by airline, rental car vendor, hotels, excursion and event venues or other vendors offering services that are part of the trip prize. Failure to comply with any required COVID-19 requirements, may result in forfeiture of the prize or elements of the prize. Forfeiture of any aspect of the trip due to failure to meet these requirements will not impact the value of the trip as reported on an IRS Form 1099. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if any event is delayed, postponed or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion.

Weekly Entry Period Prizes:

Prize Quantity	Prize Description	Approximate Retail Value ("ARV")
60 (5 awarded each Weekly Entry Period)	\$10 Ranch Shop eCode	\$10
120 (10 awarded each Weekly Entry Period)	\$4 Hidden Valley Ranch Product Coupon and Ranch pin	\$9

Terms and conditions of coupons and eCodes apply. Prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds

of winning a Monthly Entry Period prize depend on the number of eligible entries received during the applicable Monthly Entry Period. Odds of winning a Weekly Entry Period prize depend on the number of eligible entries received during the applicable Weekly Entry Period. Limit: One (1) Weekly Entry Period and one (1) Monthly Entry Period prize per person. Total ARV of all prizes: \$10,080.00.

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Sweepstakes, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance and may modify the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all

rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's Privacy Policy <https://www.thecloroxcompany.com/privacy/>.

13. Winner List: For a winner list, [click here](#). The winner list will be posted after winner confirmation is complete.

© 2024 Merkle Inc. All rights reserved.